

**Board Meeting
22 September 2010**



**Green Lane Neighbourhood Centre,
Whitby.**

Minutes

Present: Tom Fox (Chair), Stephanie Sturrock, Jim Dillon, Andrew Harper, Steve Oldridge, Lindy Rowley, Elizabeth McPherson, David Billing, Steve Smith, Tony Turner, Richard Gunton, Pam Reeves, Janet Jefferson, Tony Turner, Sarah Howden (NYMNP), Angela Atkinson, Craig Gaskell (from 1.30pm), Jo Ireland.
Richard Ineson: local resident (observing)

1. Introductions/welcome

Introductions were made and the Chair welcomed all to the meeting.

Discussion Items (1pm – 2.30pm)

2. Public Confidence/communications update (Jim Dillon)

JD updated. Work to develop shared work in this area is ongoing and includes:

- Development of a shared communications audit and forward plan, with communications officers from varying organisations working together to develop.
- Work to develop “credible messengers” and the best communication mechanisms to engage with different community groups.
- Work to look at how we coordinate engagement and communication activities with the new patient and public engagement networks proposed in the NHS whitepaper – Local Health Watch.

3. North York Moors National Park Management Plan (Sarah Howden/Richard Gunton)

Sarah Howden gave a brief outline of the issues contained within the new Management Plan, which is currently being consulted upon (until 30 September 2010).

The plan is structured around 5 areas – environment, enjoyment, economy, communities and Landscape.

The Landscape section deals with the different types of landscape within the park including moorland, woodland, farmland and coast.

It was noted that there is a good link with the Community Strategy, with the management plan helping to achieve some of the objectives and the community strategy supporting some of the areas in the Management plan.

The aim is to develop a draft plan by November 2010, with further consultation then scheduled for December/new year.

PR queried whether National Park policy on wind turbines would remain stringent. Richard advised that it was all about “appropriate scale” so small scale renewable

schemes likely to be acceptable but not those that were at the expense of cherished landscapes. The management plan reinforces this position.

There was also some discussion about ways in which the National Park could facilitate access for some of the most disadvantaged communities. It was noted that work in schools was useful for this.

4. Improving Public Access to Services. Jim Dillon

JD updated on work taking place to improve customer access to public services.

- Work is taking place through the Connect partnership (made up of local authorities in North Yorkshire and other public sector bodies such as the Police). Aim is to develop single points of contact via web enabled services (i.e. no need for all organisations to share same systems/hardware/software etc)
- Working towards “single truth database” so customers only need to update any changes once. The aim is shared information not sharing information and this obviously has capacity for efficiencies and to improve the customer experience. North Yorkshire is one of the “early adopters” of the “tell us once” scheme.
- Land charges database now in real time, working towards benefits processing in real time.

NYNET now has 41 points of presence across North Yorkshire. Business Parks have had priority, now rolling out to other areas. Aim is for 90% of population to have access to high speed broadband by 2015, likely to reach this by 2012 in North Yorkshire. For the remaining 10% (in rural area) proposal is for some Performance Reward grant (PRG) to be used to develop initial pilots.

5. Implementation Plan for Children’s Services (Tony Turner)

Tony presented the draft improvement priorities for the Children and Young people’s Plan and highlighted the following areas as potential priorities

- reduce the number of missed appointments
- out of hours service for CAMHS
- service reviews to identify discriminatory practice & designate 2011 as anti-bullying year.
- Supporting children affected by domestic abuse/commission therapeutic support for children affected by witnessing domestic abuse.
- reduce the number of 14-16 year olds permanently excluded from school..
- Ensure accessible parenting courses are available

Consultation takes place until 22 October 2010 and then to Area Liaison Forum for formal adoption. Members agreed with the general priority areas, however, felt that reducing **alcohol misuse** should be a priority area of work, given the significance of problems in the Borough.

The likely impact of area based grant reductions for children and YP services were also highlighted. Tony also advised that there were three service reviews currently taking place, looking at 1) integrated services 2) Youth services 3) School advisors. Also likely to be reductions in funding for discretionary areas such as music service, outdoor education, home to school transport.

There was discussion about the issues. Issues raised included a concern about capacity to lead service redesign/major changes, in the context of reducing management capacity and a need to ensure balance between the needs of the rural areas of the Borough whilst also addressing the more significant areas of disadvantage in the coastal areas.

General Business

6. Alcohol Awareness Campaign (Home Drinking)

Materials have now been developed for this partnership campaign, focused on home drinking. This arose from the original alcohol strategy and will be launched on 18 October 2010. Wide range of organisations will be using the materials. Anyone wanting supplies to contact JI.

Following on from partnership work currently taking place to reduce alcohol harm reduction, JI advised there is momentum to review and update the existing alcohol strategy. This was agreed.

7. NYSP Conference Nomination

Members were advised there was an LSP place available for the NYSP conference in Harrogate on 8 November 2010. Anyone interested to contact JI for more information.

8. Apologies

Were received from Ken Taylor, Andy Sharp, Tricia Colling, Chris Parsons, Simon Cox, Anna Knight, Richard Grunwell, Javad Ali.

9. Minutes of the last meeting (29 July 2010, attached)

Were agreed as a true record.

Item 3 (Barrowcliff) - JI advised that Service and Investment Audit had been circulated and urged Members to ensure this was completed within organisations/partnerships.

Item 7 (Community fund)

Recommendations were agreed by the Coast and Moors Area Committee without amendment.

10. Agenda Planning

- Financial Settlement Implications – general discussion about likely impact on services/organisations as a result of reduced financial settlements for public service organisations (all to come with information about key implications e.g. impact on service design, service reductions etc)
- Total Place – update and implications for the LSP
- Barrowcliff update
- Issues from the Older People's Development group
- Volunteering infrastructure
- Choice Based Lettings update

11. Any other business

Rehabilitation Revolution Event aimed at reducing reoffending is being held on 10 November 2010 at the Park Inn Hotel in York.

If you are interested in attending please contact chris.fields@hambleton.gov.uk

Elizabeth updated that the funding previously provided by the NYSP to the Older People's Board will no longer be provided. It was agreed that a letter be drafted from the Chair seeking clarity and the likely implications of this.

12. **Date of next meetings**

10.00am on Thursday 2 December 2010 – University of Hull (Scarborough Campus), Filey Road

2011

Thursday 20 January 2011

Thursday 17 March 2011

Wednesday 25 May 2011

Thursday 21 July 2011

Thursday 22 September 2011

Thursday 17 November 2011