

1.00pm – Thursday 22 September 2011

Green lane Centre, Green lane, Whitby.

Minutes

Present: Tom Fox (Chair), Jim Dillon, Lindy Rowley, Tony Turner, Craig Gaskell, Andy Sharp, Barrie Mason, Pam Reeve, David Billing, Chris Parsons, Shaun Tymon, Steve Smith, Richard Thompson, Martin O'Keeffe, Janet Jefferson, Elizabeth McPherson, Richard Weightman

Richard Inneson (member of the public)
David Kelly (item 2)

1. Introductions/welcome

The Chair welcomed everyone to the meeting and introductions were made.

2. Community Broadband

David Kelly presented a short paper outlining proposals and funding to develop high speed broadband across North Yorkshire by 2017. £30m of resources will be allocated as part of the BDUK programme. Procurement for this is currently ongoing and will be concluded in Summer 2012.

To help plug gaps in the most difficult areas where there is no or very slow broadband currently £700k of PRG funding has been allocated, with a nominal allocation of £100k per district. Option for the PRG allocation were then discussed.

- NYCC have identified 5 potential "notspot areas. 1) Filey and Surrounding area 2) A170 corridor (East Ayton to Snainton) 3) Ravenscar/Whitby/RHB 4) Lythe/Mickleby/Goldsborough 5) Lelholm/Danby/Castleton.
- BT likely to be investing in area 1 (filey). This needs further clarification re scale and timescale. Area 3 is proceeding with RDPE funding with LN communications delivering the project. Again further information about this is required.
- Subject to further clarification about area 1 and 3 it was agreed that the remaining 3 areas be identified as the priority areas for the Borough and that an action plan be developed for these communities.
- The initial requirement is to understand demand and the recommendation that a marketing campaign be commenced in these areas was agreed.
- It was noted that further information, including a toolkit which would provide guidance for communities was being developed.

It was agreed that David Kelly would continue work to develop the project and would update further at the next meeting. Pam Reeve, Richard Thompson, Steve Smith offered their support, particularly in terms of promoting community awareness and involvement.

3. Feedback from the PSE

The PSE last met on 15th September 2011. Key points to feedback included:

Communications

Following on from the discussion at the last Community partnership board meeting, PSE members have agreed NOT to invest in a shared printed publication at this time. This was felt to be expensive in the current climate and that there were other more effective ways of communicating key messages. It was agreed:

- to make use of existing screens(hospital, customer first, libraries)
- to develop web based/social media approaches
- targeted email messages (segmentation)
- existing shared campaign (Safe) – to be completed and distributed as soon as possible.

The Communications Working group to be strengthened and to be reconvened to develop action plan.

Shared Services

Work is ongoing to progress partnership arrangements for a new depot site (also includes some office accommodation). Discussions taking place with a range of partners (including the University and PCT) about options for shared uses within the proposed Leisure Village.

Integrated Services

This was the main discussion item at the last meeting and focused on possible application in terms of the recommendations within the alcohol harm reduction strategy.

The PSE have agreed to look further at the scope for additional pooled arrangements. There is less enthusiasm for participation in government pilots (e.g. community budget pilots). No particular benefits were identified by the group and no additional powers that would not be available to partners anyway.

4. Early Intervention and Services for Children and Young People

TT introduced a discussion paper, focusing particularly on how parents could be better supported and how partners could make better use of opportunities to intervene early to improve future outcomes for children. Key points arising from the discussion included:

- Family mentoring schemes have been successful elsewhere, it is helpful to focus on the whole family not just the child/children.
- Other successful schemes have focused on befriending and support. The involvement of community support, whether through community volunteers/peer support or less formally through networks and support groups was considered to be important.
- Reconnecting the generations (older residents with younger residents) may be beneficial but often needs some help to make it happen. As family structures change and people move away not everyone has a network of family support across the generations. Also there seems to be more suspicion now.

- The design of towns/neighbourhoods is also important. Public space and design which encourages interaction between communities and between families e.g. picnic benches at a play area, can help to support positive family life and interaction.
- It was noted that the Seachange Family Support project was no longer operating due to lack of funding – there is a need to mainstream approaches that are seen to work.
- Need to consider whether there are themes emerging through the Common Assessment process which could help to focus multi-agency working.

Tony advised that the discussion would help to shape emerging policy in this area. It was agreed that further specific recommendation be brought back to a future meeting.

General Business

5. Apologies

Were received from Javad Ali/Dave Foster, Richard Gunton, Richard Grunwell, Ken Taylor, Stephanie Sturrock.

6. Minutes of the last meeting (21 July 2011) and matters arising

Minutes were agreed as a true record.

Matters arising

Jl advised that Coast and Moors Area Committee had approved the recommendations for the Community Fund underspend.

7 Agenda Planning

Items for the next meeting were agreed as:

- Community Broadband update
- Prevent Strategy (Bronze Group arrangements)
- Neighbourhood Working – My Barrowcliff update and further masterplanning areas.
- Alcohol Harm Reduction Strategy

Any requests for agenda items to be made to Jl prior to next meeting.

8. Any other business

Jl advised that there was one place available for the North Yorkshire Partnership Conference (formerly the NYSP conference) which will be held on Monday 28 November 2011 in Harrogate. For more details contact Jl.

9 Date of next meetings

Meetings will start at 12.30 with lunch, with business to commence at 1pm

Thursday 17 November 2011 – Falsgrave Community Resource